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8
 9 IN THE UNITED STATES DISTRICT COURT
 10 FOR THE CENTRAL DISTRICT OF CALIFORNIA

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 13 **PAUL RODRIGUEZ; ROCKY
 14 CHAVEZ; LEAGUE OF UNITED
 15 LATIN AMERICAN CITIZENS; and
 16 CALIFORNIA LEAGUE OF
 UNITED LATIN AMERICAN
 CITIZENS,**

17 Plaintiffs,

18 v.

19 **JERRY BROWN, in his official
 20 capacity as Governor of the State of
 California; and ALEX PADILLA, in
 21 his official capacity as Secretary of
 State of the State of California,**

22 Defendants.
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2:18-cv-001422-CBM-ASx

**REPLY BRIEF IN SUPPORT OF
 MOTION TO DISMISS THE
 COMPLAINT FOR
 DECLARATORY AND
 INJUNCTIVE RELIEF**

Date: July 10, 2018
 Time: 10:00 a.m.
 Courtroom: 8B
 Judge: The Honorable Consuelo
 B. Marshall

Action Filed: February 23, 2018

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1 This challenge to California’s statutes governing allocation of the State’s
2 presidential electors fails as a matter of law, and nothing in Plaintiffs’ opposition
3 calls that result into question. The one person, one vote claim is foreclosed by
4 binding Supreme Court precedent. Even if that were not the case, Plaintiffs do not,
5 and cannot, plausibly allege that California’s method of allocating all of its electors
6 to the candidate who wins the popular vote either counts votes unequally or
7 significantly burdens anyone’s associational rights. Plaintiffs respond that
8 “modern” electoral practices render the relevant Supreme Court precedent invalid;
9 that California runs a “two-step” election that “discards” votes at the first step; and
10 that there is a general First Amendment right to receive campaign attention. These
11 assertions ignore the constitutional framework governing the Electoral College and
12 have no basis in equal protection or First Amendment jurisprudence. The Court
13 should dismiss the Complaint without leave to amend.

14 **I. PLURALITY VOTING IN THE SELECTION OF CALIFORNIA’S**
15 **PRESIDENTIAL ELECTORS DOES NOT VIOLATE “ONE PERSON, ONE**
16 **VOTE”**

17 The one person, one vote claim fails under binding Supreme Court precedent.
18 To the extent the claim relies upon Plaintiffs’ novel “two-step” theory of
19 presidential elections, or their erroneous reading of inapposite case law, it also fails
20 on the merits for lack of any factual or legal basis.

21 **A. The One Person, One Vote Claim is Foreclosed by Binding**
22 **Supreme Court Precedent**

23 Plaintiffs ask this Court to ignore controlling Supreme Court precedent,
24 arguing that the cases cited in the motion did not consider the “modern” presidential
25 election process, which Plaintiffs call a “two-step election.” Opp. at 16-20.
26 Contrary to their contentions, California’s system is not materially different than
27 the presidential selection process at issue in those cases. Therefore, those Supreme
28 Court cases control the outcome here and mandate dismissal.

1 **1. The Listing of Electors' Names on the Ballot Does Not**
2 **Distinguish *McPherson* and *Williams*.**

3 Plaintiffs argue that the relevant Supreme Court precedent is not binding
4 because the names of individual presidential electors were listed on the ballot, at the
5 time those cases were decided. This is a distinction without a difference, because
6 the listing of electors' names had no impact on the outcome of those cases.

7 In *McPherson v. Blacker*, 146 U.S. 1 (1892), the Supreme Court considered an
8 equal protection challenge to Michigan's use of the district method for selecting
9 presidential electors. The Court concluded that when—as here—a State allows
10 voters to select electors through a popular election, “no discrimination is made” so
11 long as “each citizen has an equal right to vote.” *McPherson*, 146 U.S. at 40.
12 Plaintiffs dismiss *McPherson* as irrelevant because it was decided at a time when
13 Michigan printed the names of individual electors on the ballot. Opp. at 16. But
14 the fact that electors' names appeared on Michigan's ballot played no role in the
15 Court's decision, as the Court made no mention of that fact at all in reaching its
16 holding. See 146 U.S. at 35-40, 42. *McPherson* remains good law and controlling
17 authority, as recognized by the Supreme Court in both *Bush v. Palm Beach County*
18 *Canvassing Board*, 531 U.S. 70, 76 (2000), and *Bush v. Gore*, 531 U.S. 98, 104
19 (2000).

20 The one person, one vote claim is also directly controlled, and thus foreclosed,
21 by the Supreme Court's summary affirmance of *Williams v. Virginia State Board of*
22 *Elections*, 288 F. Supp. 622, 626 (E.D. Va. 1968), *aff'd per curiam*, 393 U.S. 320
23 (1969), *and reh'g denied*, 393 U.S. 1112 (1969). Lower courts must defer to the
24 Supreme Court's summary affirmances and cannot “com[e] to opposite conclusions
25 on the precise issues presented and necessarily decided by those actions.” *Mandel*
26 *v. Bradley*, 432 U.S. 173, 176 (1977). The *Williams* summary affirmance controls
27 here because *Williams* rejected a challenge to a method of selecting presidential
28

1 electors identical to California's: all of Virginia's electors were awarded to the
2 winner of the popular vote in that State.

3 Plaintiffs argue that, at the time of *Williams*, the names of the electors were
4 printed on Virginia's presidential election ballot, and that this renders the Supreme
5 Court's summary affirmance meaningless here. Opp. at 17-18. More specifically,
6 Plaintiffs contend that because Virginia's election was for presidential electors, and
7 not directly for a presidential candidate, *Williams* did not address "Plaintiffs'
8 primary claim: that a state may not discard votes *for the President* through the
9 [winner-take-all] method of allocating Electors." *Id.* at 17.

10 This assertion reflects a misunderstanding of Virginia's electoral practices at
11 the time of *Williams*. As set forth in the *Williams* briefing that Plaintiffs attached to
12 their opposition brief (without requesting judicial notice), the Virginia ballot listed
13 each party's electors, as well as each party's presidential and vice-presidential
14 candidates. Opp., Ex. A at 4. Each voter could "vote only for one or another
15 political party, and thus for the party's nominees for President and Vice President,"
16 and "[n]o vote [could] be cast and counted for any elector or electors individually,
17 or separately from the other electors." *Id.* Virginia's process for selecting electors
18 was therefore substantively identical to California's current practice of permitting
19 each voter to select the electors associated with only one presidential candidate.¹
20 *Williams* necessarily rejected the claim that this practice violates one person, one
21 vote principles, and that decision remains controlling authority.²

22
23 ¹ California has listed only the names of the presidential and vice-presidential
24 candidates, and not the names of the individual electors, since the 1940 presidential
election. Cal. Stats. 1937, ch. 398, § 2.

25 ² Contrary to Plaintiffs' assertions, *Graham v. Fong Eu* remains binding authority
26 for the issues that were necessarily decided there. 403 F. Supp. 37 (N.D. Cal.
1975), *aff'd per curiam*, 423 U.S. 1067 (1976). This includes the holding that "the
27 California methods of electing delegates to the two major national conventions do
28 not violate the First and Fourteenth Amendment rights of those who vote for losing
candidates." 403 F. Supp. at 46. Those methods are substantially the same as those
used today for California's general presidential election. *Id.* at 40-41.

1 **2. No Subsequent Doctrinal Developments Have Undermined**
2 ***Williams*.**

3 Plaintiffs’ attempt to demonstrate that intervening doctrinal developments
4 have vitiated the precedential effect of *Williams* also fails. Plaintiffs argue that
5 *Bush v. Gore* “dispensed with invidiousness as an element of a one person, one vote
6 claim,” Opp. at 20, but they fail to even acknowledge, let alone distinguish, recent
7 authority holding that the invidiousness requirement continues to apply. *See*
8 Opening Br. at 11-12 (citing *Harris v. Arizona Indep. Redistricting Comm’n*, 136 S.
9 Ct. 1301, 1307 (2016)). Plaintiffs also point to Congress’s decision to require that
10 House representatives be selected by the district method as a change in the legal
11 landscape (Opp. at 19), but that change was already in place when *Williams* was
12 decided, a fact *Williams* itself acknowledged. *Williams v. Virginia State Bd. of*
13 *Elections*, 288 F. Supp. at 624. And, Plaintiffs do not explain how the Supreme
14 Court’s decision to strike down two specific multimember districts in *White v.*
15 *Regester* “fundamentally shifted the legal landscape.” Opp. at 20. Rather, as the
16 Court found in *White* (and consistent with cases that predate *Williams*),
17 multimember districts are constitutionally permissible unless there is sufficient
18 evidence of invidious vote dilution. *See White v. Regester*, 412 U.S. 755, 765
19 (1973); *Fortson v. Dorsey*, 379 U.S. 433, 439 (1965), and *Burns v. Richardson*, 384
20 U.S. 73, 88-89 (1966).

21 Plaintiffs further insist that *Williams*—and its holding that the unit rule
22 comports with one person, one vote principles—has somehow been undermined by
23 *Gray v. Sanders*, 372 U.S. 368 (1963). But this makes no sense because *Gray* was
24 decided five years *before Williams*. It also mischaracterizes the holding in *Gray*.

25 Plaintiffs cite footnote 12 of *Gray* for the proposition that it struck down a
26 “two-step” electoral process that “discards” votes at the first step. Opp. at 9.
27 Plaintiffs argue that this footnote effected a sweeping change in the law that would
28

1 have invalidated the method for selecting presidential electors used by every State
2 at the time the case was decided, in 1963. This cannot be correct.

3 In *Gray*, the Supreme Court struck down Georgia’s “county unit” system for
4 political primaries because it valued votes differently based on geographic location.
5 372 U.S. at 379-81. Under this system, each county received one to three
6 representatives, depending on population, and the winner of each county’s popular
7 vote received all of the county’s representatives. *See id.* at 370-71. This resulted in
8 the State “weight[ing] the rural vote more heavily than the urban vote and
9 weight[ing] some small rural counties heavier than other larger rural counties.” *Id.*
10 at 379. *Gray* therefore focused on the unequal weighting of votes resulting in
11 geographic discrimination. *Id.* (“How then can one person be given twice or 10
12 times the voting power of another person in a statewide election merely because he
13 lives in a rural area or because he lives in the smallest rural county?”).

14 Thus, the Supreme Court has subsequently described the “defect” at issue in
15 *Gray* as “the denial or dilution of voting power because of . . . geographic location.”
16 *Gordon v. Lance*, 403 U.S. 1, 4 (1971). Discussing the footnote relied on by
17 Plaintiffs, the Court explained:

18 [I]n *Gray*, . . . , 372 U.S., at 381 n.12, . . . we h[e]ld that the county-
19 unit system would have been defective even if unit votes were
20 allocated strictly in proportion to population. We noted that if a
21 candidate received 60% of the votes cast in a particular county he
22 would receive that county’s entire unit vote, the 40% cast for the other
23 candidates being discarded. *The defect, however, continued to be
geographic discrimination.* Votes for the losing candidates were
discarded solely because of the county where the votes were cast.
Indeed, votes for the winning candidate in a county were likewise
devalued, because all marginal votes for him would be discarded and
would have no impact on the statewide total.

24 *Gordon*, 403 U.S. at 4-5 (emphasis added). The Ninth Circuit has also described
25 *Gray* as standing for the proposition that “a state may not *allocate representation*
26 *differently* based on a voter’s county of residence.” *Short v. Brown*, No. 18-15775,
27 2018 WL 3077070, at *5 (9th Cir. June 22, 2018) (emphasis in original). *Gray* is a
28

1 case about geographic discrimination,³ and Plaintiffs have not alleged that
 2 California discriminates against Plaintiffs on the basis of geographic location.⁴ Nor
 3 could they. *Gray* in no way erodes the precedential effect of the Court’s summary
 4 affirmance in *Williams*, which presented a challenge to an electoral scheme that is
 5 substantively identical to the one at issue here.

6 **B. California’s Method of Selecting Presidential Electors Satisfies**
 7 **“One Person, One Vote” Principles.**

8 Even if binding Supreme Court precedent did not foreclose Plaintiffs’ one
 9 person, one vote claim, it would fail on its own terms. Plaintiffs do not allege that
 10 California weighs votes for presidential electors differently depending on where the
 11 voter lives. Instead, Plaintiffs’ “primary argument” is that “the [winner-take-all]
 12 method, by discarding votes at the first step of a two-step election for President,
 13 violates one person, one vote and the Fourteenth Amendment.” Opp. at 16. This
 14 argument simply ignores the power constitutionally delegated to the States to
 15 allocate their presidential electors at their discretion, and has no support in equal
 16 protection jurisprudence. Plaintiffs compound these errors by misconstruing the
 17 case law regarding multimember district elections, which are not at issue here.

18 **1. The “Two-Step” Theory Ignores Constitutional Procedures**
 19 **For the Selection of the President and Raises a Non-**
 20 **Justiciable Political Question.**

21 To support their assertions that plurality voting for a State’s presidential
 22 electors violates one person, one vote requirements, Plaintiffs say California is
 23 conducting a two-step election, and then accuse California of “discarding” votes at

24 ³ This is the same approach taken by the plaintiff in *Graham*, who “argue[d] that
 25 under *Gray* it is impermissible to discard or ‘wash out’ losing votes at a stage prior
 26 to actual nomination.” *Graham*, 403 F. Supp. at 43, n. 25. The *Graham* Court
 27 rejected this argument, citing *Gordon*, 403 U.S. at 5. See 403 F. Supp. at 43, n. 25.

28 ⁴ Although Plaintiffs maintain that they have plausibly alleged geographic
 discrimination because “Republican voters who live in California have their votes
 completely discarded *because* they live in California” (Opp. at 10), this is based on
 a fundamental misunderstanding of what it means to allege geographic
 discrimination. California does not, and cannot, assign a higher value to votes cast
 by persons who live outside of California (or within particular areas of the State).

1 the first step of the election. As noted above, this theory is based on footnote 12 of
2 the *Gray* majority opinion, which described the county unit system as involving the
3 “weighting of votes,” with any votes for the losing candidate “being worth nothing
4 and being counted only for the purpose of being discarded.” 372 U.S. at 381, n. 12.
5 According to Plaintiffs, *Gray* struck down this “two-step” process and, by
6 extension, California’s, as well. *Opp.* at 9; *see also Opp.* at 18.

7 Even if this were an accurate reading of *Gray* (and as explained above, it is
8 not), Plaintiffs’ “two-step” theory fails because California only conducts one
9 election with respect to presidential candidates, and it equally counts all of the votes
10 cast in order to determine the winner of that election. The argument that California
11 is “discarding the votes of millions of Californians in each election cycle before
12 those votes can affect the actual Presidential race” (*Opp.* at 6) ignores the fact that,
13 under the Constitution, the votes cast in California can *only* count for the purpose of
14 selecting California’s presidential electors. U.S. Const. amend. XII; *id.* art. II, § 1,
15 cl. 2.

16 The “two-step” theory also fails insofar as it ignores the constitutional
17 provisions governing the selection of presidential electors and the structure of the
18 Electoral College. According to Plaintiffs, it is now widely accepted that electors
19 are a mere formality with no actual impact on the selection of the President. *Opp.*
20 at 8. Plaintiffs also contend that Defendants “are wrong in viewing modern
21 elections as votes for Electors rather than for President,” and that in modern
22 elections the selection of electors is only an “intermediate step in the election of the
23 President and [is] nothing more than a mechanism for counting the people’s vote.”
24 *Id.* at 6, 8. These arguments directly conflict with the constitutional framework
25 governing the Electoral College, which of course requires the use of presidential
26 electors. U.S. Const. amend. XII; *id.* art. II, § 1, cl. 2.

27 Inherent in the “two-step” theory is the assumption that the winner of the
28 national popular vote must win the presidency, and that presidential electors are

1 nothing more than an outdated and inconvenient fiction. To the contrary, the
2 Constitution provides each State with the power to act as a sovereign, independent
3 entity, within the larger structure of the Electoral College. Each State has “plenary”
4 authority to determine the manner of appointing its presidential electors, which in
5 turn constitute the Electoral College through which the president is selected.
6 *McPherson*, 146 U.S. at 35; U.S. Const. amend. XII; *id.* art. II, § 1, cl. 2. And, if no
7 candidate receives a majority of Electoral College votes, the selection of the
8 president is determined by the House of Representatives, in a process through
9 which “[t]he state acts as a unit, and its vote is given as a unit, but that vote is
10 arrived at through the votes of its representatives in congress elected by districts.”
11 *McPherson*, 146 U.S. at 27. Plaintiffs’ one person, one vote arguments ignore these
12 fundamental features of the constitutional framework for selection of the president.

13 In sum, Plaintiffs’ “two-step” theory does not recognize the power of each
14 State to act as politically sovereign, individual units, and to select its presidential
15 electors at its discretion—which includes the power to award all of its electors to a
16 single presidential candidate. The theory also ignores the essential role that electors
17 play in the presidential selection process. By failing to acknowledge these basic
18 constitutional features, Plaintiffs are challenging the very system for electing
19 presidents established by the Constitution. As explained in the opening brief, such
20 a challenge presents a non-justiciable political question. *See* Opening Br. at 22-25.
21 The Court should reject the “two-step” theory as fundamentally flawed, both
22 factually and legally.

23 **2. The multimember district cases are not relevant, and in**
24 **any event are distinguishable.**

25 The multimember district cases cited by Plaintiffs have no relevance to the one
26 person, one vote claim. A multimember district is one in which multiple candidates
27 are elected, usually based on plurality voting. But because California awards all of
28 its electors to the presidential candidate that wins a plurality of the popular vote in

1 California, the election is held in order to determine one winning presidential
2 candidate. It is not held in order to constitute a multimember, state-level body of
3 electors representing various constituencies, because it is not possible for electors
4 for multiple presidential candidates to be selected as the winners of the election.

5 Even if an analogy to multimember district cases could be fairly drawn, the
6 case law does not help Plaintiffs. The language cited by Plaintiffs from *Fortson v.*
7 *Dorsey*, 379 U.S. 433 (1965), and *Burns v. Richardson*, 384 U.S. 73 (1966)—that
8 multimember schemes can be invalid if they “operate to minimize or cancel out the
9 voting strength of racial or political elements of the voting population”—does *not*
10 mean that plurality voting for multimember bodies is constitutionally suspect when
11 the minority party does not win any seats. Opp. at 12 (quoting *Burns*, 384 U.S. at
12 88, and *Fortson*, 379 U.S. at 439). In fact, the Supreme Court has specifically
13 rejected any such theory. *Whitcomb v. Chavis*, 403 U.S. 124, 153 (1971) (finding
14 no equal protection violation from failure to award legislative seats to losing
15 candidates). The Supreme Court has also held that in order to sustain a challenge to
16 multimember districts, “it is not enough that the racial group allegedly
17 discriminated against has not had legislative seats in proportion to its voting
18 potential.” *White*, 412 U.S. at 765-66. Rather, there must be evidence that “the
19 political processes leading to nomination and election were not equally open to
20 participation by the group in question” *Id.* at 766. Accordingly, *White* struck
21 down two specific multimember districts based on findings of “official racial
22 discrimination” implicating the right to vote, as well as “invidious discrimination
23 and treatment in the fields of education, employment, economics, health, politics
24 and others.” *Id.* at 766-771.

25 Plaintiffs have not alleged anything close to this type of discrimination.
26 Although they call California’s plurality voting approach a “tool of discrimination,”
27 Plaintiffs only point to several recent elections in which California’s electoral votes
28 have been awarded to the Democratic presidential candidate. Opp. at 11, 13. This

1 falls far short of alleging discrimination. *See* Opening Br. at 13-16. California has
 2 used plurality voting in awarding its presidential electors ever since 1852, in its first
 3 presidential election after joining the Union. Cal. Stats. 1852, Ch. 72. And, over
 4 the past eighty years, in nine out of the last twenty-one presidential elections,
 5 California’s electoral votes were awarded to the Republican candidate for
 6 president.⁵ This is hardly reflective of a pervasive history of discrimination against
 7 the Republican Party in California—or anyone. Plaintiffs also fail to distinguish or
 8 even address the numerous decisions holding that plurality voting poses no
 9 constitutional concern. *See* Opening Br. at 13-16. The one person, one vote claim
 10 therefore has no basis in the multimember district election case law, or any other
 11 body of cases.

12 **II. PLURALITY VOTING IN THE SELECTION OF PRESIDENTIAL ELECTORS**
 13 **DOES NOT VIOLATE ASSOCIATIONAL RIGHTS OR ANY OTHER FIRST**
 14 **AMENDMENT RIGHTS.**

15 **A. To the Extent Plaintiffs Have Properly Raised Speech and**
 16 **Petition Claims, Those Claims Fail as a Matter of Law.**

17 Plaintiffs use their opposition brief to expand their First Amendment claim
 18 beyond the allegations of the Complaint. “Count II” of the Complaint refers to a
 19 “severe burden on Plaintiffs’ rights to associate and to effectively express their
 20 political preference through voting” Compl. ¶ 58. The opposition brief goes
 21 beyond that and describes the First Amendment claim as encompassing two
 22 additional violations, of speech and petition rights. *See* Opp. at 1 (“the voting,
 23 speech, associational, and petition rights of California voters”); 30 (“rights to

24 ⁵ National Archives and Records Administration, U.S. Electoral College, Historical
 25 Election Results, Electoral Votes for President and Vice President, 1936-2016:
 26 https://www.archives.gov/federal-register/electoral-college/votes/1929_1941.html;
 27 https://www.archives.gov/federal-register/electoral-college/votes/1941_1953.html;
 28 https://www.archives.gov/federal-register/electoral-college/votes/1953_1957.html;
https://www.archives.gov/federal-register/electoral-college/votes/1965_1969.html;
https://www.archives.gov/federal-register/electoral-college/votes/1977_1981.html;
https://www.archives.gov/federal-register/electoral-college/votes/1993_1997.html;
https://www.archives.gov/federal-register/electoral-college/votes/2000_2005.html.

1 effectively vote, associate, and petition candidates”); 23 (“Plaintiffs’ right to
2 petition their elected representatives”); and 26 (reference to “incentive structures
3 that operate to burden speech indirectly”). However, the Complaint does not allege
4 sufficient facts in support of such claims.

5 The speech claim—as articulated in the opposition brief—appears to be that
6 California’s plurality voting system constitutes an “incentive structure[] that
7 operate[s] to burden speech indirectly.” Opp. at 26. Plaintiffs have not presented
8 plausible factual allegations to this effect. The case on which Plaintiffs rely to
9 make this argument involved a challenge to a public campaign financing system in
10 which spending by self-financed candidates directly resulted in an increase in
11 public financing for candidates participating in the public financing system.
12 *Arizona Free Enter. Club’s Freedom Club PAC v. Bennett*, 564 U.S. 721 (2011).
13 The Court concluded there that this “imposes an unprecedented penalty on any
14 candidate who robustly exercises [his] First Amendment right[s],” because “the
15 vigorous exercise of the right to use personal funds to finance campaign speech”
16 leads to “advantages for opponents in the competitive context of electoral politics.”
17 *Id.* at 736 (quoting *Davis v. Fed. Election Comm’n*, 554 U.S. 724, 739 (2008)
18 (alterations in original)). The burden on speech resulted from the penalty that was
19 imposed for exercising one’s speech rights. Here, Plaintiffs have identified no
20 penalty that they (or anyone) might suffer for exercising their speech rights.

21 The petition claim as articulated in the opposition brief appears to be that
22 California infringes upon Plaintiffs’ right “to petition the Executive Branch for
23 relief, by rendering votes of individuals who do not support the Democratic
24 candidate all but irrelevant in the final vote-count for President.” Opp. at 2.
25 Plaintiffs appear to contend that any law that impacts their ability to express their
26 “ideas, hopes, and concerns” to *candidates* for president and vice president
27 necessarily violates their right to petition the government. *Id.* at 23. However, the
28 right to petition as recognized by the Supreme Court is “the right of individuals to

1 appeal to courts and other forums established by the government for resolution of
2 legal disputes.” *Borough of Duryea v. Guarnieri*, 564 U.S. 379, 387 (2011).
3 Plaintiffs have not alleged any impediments on their access to such governmental
4 forums. The petition claim thus fails as a matter of law.

5 **B. Any Burden on Associational Rights Is Minimal or Non-**
6 **Existent, So Strict Scrutiny Does Not Apply.**

7 Plaintiffs’ associational rights claim is based on mere assertions that plurality
8 voting for the selection of a State’s presidential electors violates the right to cast an
9 effective vote. Plaintiffs offer no legal authorities establishing that an election in
10 which all votes are counted equally can nevertheless violate such a right.

11 According to Plaintiffs, the “right to cast an effective vote” is a right to have
12 one’s vote “translated into concerted action, and hence to political power in the
13 community.” Opp. at 24 (quoting *Tashjian v. Republican Party of Connecticut*, 479
14 U.S. 208, 216 (1986)). But the right at issue in *Tashjian* was the right to actually
15 vote in an election. Plaintiffs do not, and cannot, allege that they are being
16 prevented from registering to vote or voting for their preferred candidates. Nor do
17 Plaintiffs allege that their preferred candidates have been prevented from appearing
18 on the ballot, as in the other case Plaintiffs rely upon, *Williams v. Rhodes*, 393 U.S.
19 23, 24 (1968).

20 Plaintiffs also argue that their right to have candidates pay equal attention to
21 California voters has been violated, and that it is constitutionally improper for
22 California to “incentivize” presidential candidates to ignore California voters. Opp.
23 at 25. Even if Plaintiffs could articulate some viable theory of standing to press this
24 claim, and they cannot,⁶ their theory has no support in First Amendment

25 ⁶ In order to establish standing, Plaintiffs must allege an injury-in-fact that is caused
26 by California’s actions, and that could be redressed by a judgment in their favor.
27 *Lujan v. Defenders of Wildlife*, 504 U.S. 555, 560-61 (1992) (the “irreducible
28 constitutional minimum” required to establish a “case or controversy” consists of a
concrete “injury in fact”; a causal connection between the injury and defendants
conduct; and a likelihood that the injury will be redressed by a favorable decision).

1 jurisprudence on associational rights. Plaintiffs make vague references to theories
2 of political responsiveness and incentive structures (Opp. at 24-25), but these
3 theories have no application here. The reference in *McCutcheon v. Federal*
4 *Election Commission* to the “political responsiveness at the heart of the democratic
5 process” was made in the campaign finance context, in a case in which the Court
6 also observed, “[n]o matter how desirable it may seem, it is not an acceptable
7 governmental objective to ‘level the playing field,’ or to ‘level electoral
8 opportunities,” because “[t]he First Amendment prohibits such legislative attempts
9 to ‘fine-tun[e]’ the electoral process, no matter how well intentioned.” 134 S.Ct.
10 1434, 1461, 1450 (2014) (citation omitted). Nothing in *McCutcheon* establishes
11 First Amendment protections for Plaintiffs’ supposed “interest in receiving
12 campaign attention” (Opp. at 26), and it certainly does not support a right to a level
13 playing field or equal opportunities in terms of receiving attention from political
14 candidates.

15 Plaintiffs have failed to even articulate a potential violation of associational
16 rights as recognized by the courts. Because the Complaint contains no plausible
17 allegations of unequal weighting of votes, discrimination among voters, or
18 obstruction or impediment to voting, any burden on First or Fourteenth Amendment
19 rights, “[i]f [it] exists at all . . . it is at best very minimal.” *Pub. Integrity All., Inc.*
20 *v. City of Tucson*, 836 F.3d 1019, 1027 (9th Cir. 2016). Strict scrutiny thus does
21 not apply and the Court need only determine if California’s important regulatory
22 interests justify the use of plurality voting. *See Burdick v. Takushi*, 504 U.S. 428,
23 434 (1992).

24
25 _____
26 Plaintiffs cannot allege facts sufficient to meet those required elements, because
27 California has no control over the amount of “campaign attention” that any political
28 party pays to California. Such decisions are made by the major political parties and
the candidates themselves, and the attention paid to California voters varies from
election to election depending on a myriad of factors over which California has no
say. For the same reason, no injunction could effectively ensure that campaigns
pay sufficient attention to California voters to satisfy Plaintiffs’ concerns.

1 **C. Plurality Voting Is Justified by Important Regulatory Interests.**

2 California’s important regulatory interest in the use of plurality voting for the
3 selection of presidential electors is its interest in maximizing the impact of the
4 State’s electors within the Electoral College. This is the very same interest
5 recognized in *Williams*. See *Williams v. Virginia State Bd. of Elections*, 288 F.
6 Supp. at 628; Opening Br. at 20-21. Because the burden on associational rights is
7 “so slight”—if one exists at all—this interest is more than enough to justify
8 California’s use of plurality voting in the selection of presidential electors. *Short*,
9 2018 WL 3077070, at *6 (holding that “California’s general interest in increasing
10 voter turnout and specific interest in incremental election-system experimentation
11 adequately justify” challenged law).

12 Plaintiffs argue that an interest in “maximizing the power of a plurality
13 political party by discarding the votes of the minority” is “not a legitimate state
14 interest.” Opp. at 28-29. But California’s interest is in maximizing the power of
15 California’s electoral votes, regardless of whether those votes go to a candidate
16 from a particular political party. And even if it were accurate to characterize
17 plurality voting as resulting in the “discarding the votes of the minority,” under the
18 *Burdick* balancing test this would not play a role in determining whether the interest
19 asserted by the State is a legitimate or important one. Rather, it would be
20 considered when determining whether a burden on associational rights exists—and
21 as explained above, no such burden exists because all votes are counted equally,
22 and no votes are “discarded.” See *Dudum v. Arntz*, 640 F.3d 1098, 1109-10 (9th
23 Cir. 2011) (rejecting argument that votes for losing candidate are “discarded”).

24 The observation in *Anderson*—that a State “has a less important interest in
25 regulating Presidential elections than statewide or local elections, because the
26 outcome of the former will be largely determined by voters beyond the State’s
27 boundaries”—does not mean that a State has no interest in regulating presidential
28 elections. Opp. at 27 (quoting *Anderson v. Celebrezze*, 460 U.S. 780, 795 (1983)).

1 The language that Plaintiffs quote is from the Court's discussion of whether the
2 challenged restriction (an early filing deadline for independent presidential
3 candidates) burdened associational rights. *Anderson*, 460 U.S. at 795. This
4 observation was not made in the context of determining whether the State had an
5 important regulatory interest sufficient to justify the challenged law. *See id.* at 796.
6 And even if a State's interest in regulating presidential elections is comparatively
7 less substantial than its interest in regulating statewide or local elections, each State
8 still has a compelling interest in controlling the manner in which its preferences for
9 president are expressed within the Electoral College. The Constitution confirms as
10 much by giving the power to determine the manner of selecting presidential electors
11 to the States. U.S. Const. art. II, § 1, cl. 2.

12 Plaintiffs are also mistaken in asserting that the *Burdick* test cannot be
13 conducted on the pleadings. *Opp.* at 28. The Ninth Circuit recently applied the
14 *Burdick* balancing test and affirmed a district court decision resolving an
15 associational rights claim on the pleadings, with no discovery. *Pub. Integrity All.,*
16 *Inc.*, 836 F.3d 1019; *see also Pub. Integrity All., Inc. v. City of Tucson*, No. CV 15-
17 138-TUC-CKJ, 2015 WL 10791892 (D. Ariz. May 20, 2015). California's interest
18 in maximizing the effect of its presidential electors has been recognized as an
19 important government interest and is firmly rooted in the Constitution. Given that
20 the Complaint alleges a minimal to non-existent burden on associational rights, the
21 Court can easily find on the pleadings that California more than satisfies the
22 *Burdick* balancing test. *See Pub. Integrity All.*, 836 F.3d at 1027.

23 **III. CONCLUSION**

24 For the foregoing reasons, and for the reasons stated in the opening brief, the
25 complaint should be dismissed without leave to amend.
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28

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Respectfully submitted,

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